

May 01, 2001

Mr. Didier Beltoise
General Manager
Imperial Inter-Continental Taipei
600, Lin Shen N. Rd.,
Taipei, Taiwan

Dear Mr. Beltoise,

I would like to thank you for Imperial Inter-Continental's sponsorship for two Canadian exhibitions including Bata Shoes Exhibition and MacKay 100th Anniversary which will be inaugurated in this coming June in Taiwan.

In return for your contribution of 45 complimentary rooms, we can offer the following benefits:

- 1) Logo of Imperial Inter-Continental Taipei will be publicized through the promotional materials produced by both of the museums in Taipei, including National History Museum and Shung Ye Museum of Formosan Aborigines. We attach herewith the detailed information on the promotional materials such as items and quantity for your information.
- 2) Imperial Inter-Continental Taipei will be provided with invitations for the opening receptions organized for both of the exhibitions.
- 3) Imperial Inter-Continental Taipei will be provided with private tour programme to entertain your hotel clients by both of the museums.
- 4) Imperial Inter-Continental Taipei will be able to make use of the exhibitions to create 'synergy activities' built around the exhibitions (i.e. 'Shoes' chocolate, or aboriginal cuisine festival promotion) benefiting your hotel and the exhibitions. Press release or opportunity of extra publicity related to these activities can be included in the press conference for the two exhibitions.

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