

Mitchell, James -TAPEI -GR

From : McDowell, Mark -TAPEI -GR
Sent: February 2, 2001 10:06 AM
To: 'Michael Stainton'; danhuang@idirect.com; davidnylee@toronto-teco.org
Cc: Mulroney, David -TAPEI -HOM/CDM; ety@gate.sinica.edu.tw; Mitchell, James -TAPEI -GR; chenha@home.com; michaels@yorku.ca; hsu@nmns1.nmns.edu.tw; trudyn@rom.on.ca; wwelsh@presbyterian.ca
Subject: RE: Transportation Sponsorship of Mackay's artefacts

I think that you are correct about not approaching people twice. Right now we are actually focussing on Air Canada as our potential sponsor. While I think that EVA can get more benefit from a Mackay sponsorship they have rebuffed us twice and have been unusually blasé about the issue (which may admittedly be a negotiating tactic). Air Canada is finally gearing up to promote their brand in Taiwan after a long hiatus during the airline merger, so I am more optimistic about them. Air Canada also has the important advantage of running cargo and personnel flights to Toronto, where EVA would have to use Newark, adding another layer of cost and complexity. Air Canada have said they will have an answer for us by February 16, so the issue may be decided by the time you arrive here.

What might be a useful way to use political connections like Michael Tsai is in making the case to government funding agencies to contribute, and to the presidential office to participate in the opening and other festivities.

We'll certainly talk about all this when you arrive.

Mark

-----Original Message-----

From: Michael Stainton [mailto:michaelstainton@hotmail.com]
Sent: February 2, 2001 12:35 AM
To: ety@gate.sinica.edu.tw; danhuang@idirect.com; davidnylee@toronto-teco.org
Cc: mark.mcdowell@dfait-maeci.gc.ca; james.mitchell@dfait-maeci.gc.ca; chenha@home.com; michaels@yorku.ca; hsu@nmns1.nmns.edu.tw; trudyn@rom.on.ca; wwelsh@presbyterian.ca
Subject: Re: Transportation Sponsorship of Mackay's artifacts

Just adding a few more recipients to this original message , and a suggestion that we need to make this an item for discussion if and when we all get together in Taipei the 19th Or 20th (?). I want to be sure that funding applications have everyone's (eg. CTOT, Mackay Committee, Museums, PCT, politicians) collective endorsement so it is as strong as possible, and be sure that we aren't going to be separately approaching anybody twice.

Michael

---Original Message Follows---

From: "dannyhuang" <danhuang@idirect.com>
To: <ety@gate.sinica.edu.tw>
CC: "Senghiok" <chenha@home.com>, "Mark Mcdowell" <mark.mcdowell@dfait-maeci.gc.ca>, "Wilma Welsh" <wwelsh@presbyterian.ca>, "Michael Stainton" <Michaels@yorku.ca>
Subject: Transportation Sponsorship of Mackay's artifacts
Date: Thu, 1 Feb 2001 03:23:11 -0500

Dear Yi-Ting,

Did you receive my fax to you on January 21? I have suggested that you contacted two friends of mine, Dr. Michael Tsai who is a member in Legislative Yuan and the other Dr. Thomas Chen, the newly appointed head of TECO to Canada. I had talked to them regarding your requirement when I was in Taipei and faxed them the proposal that you wrote. They all showed very supportive and willing to help with the suggestion that you indicate how the sponsors can benefit for doing this in your proposal.

Yesterday Canadian Mackay Committee here also discussed this matter. Later in the day the director of the Information Division of TECO phoned me that he did contact the person who is in charge of China Airline business here. This person promised to contact his counterpart in Taipei to help this. But he said that the format of writing proposal is the key to get the

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