

PUBLIC AFFAIRS

Project Name: Historic Cities Lecture

Brief description: CTOT officer will give public lecture on Quebec City in prime location in Tainan as final installment of Tainan Historic Cities Lecture Series.

Amount requested: 200
Partners (proposed or actual): Tainan City government, Eslite bookstore Tainan
Partner's contributions: All organizational expenses
Overall goals and objectives: publicize historical dimension of Canada
prelude to Tainan-Quebec sister city agreement
Budget summary: printing of handouts, purchase of AV materials

Project Name: Taipei High School Outreach

Brief description: CTOT finds Canadians to give Chinese language lectures to large (appx 1000 students) High School groups organized by Taipei Board of Ed.

Amount requested: 400
Partners (proposed or actual): Taipei City Board of Education
Partner's contributions: Organization, location, publicity
Overall goals and objectives: cost effective means of public outreach
possible positive impact on foreign student
recruitment
Budget summary: production of handout materials, lecturer's local transport

Project Name: Terry Fox add-on

Brief description: CTOT will add a day onto the programme of this year's visiting Terry Fox athlete to do outreach at Taiwan Physical Ed College (Taipei) and possibly National Track Institute (Taichung). Last year visiting athlete Charmaine Crooks had informal discussions with Taiwanese trainers regarding athletes doing an advanced programme at Canadian Track Centre in Vancouver.

Amount requested: 300
Partners (proposed or actual): local athletic institute
Partner's contributions: organize meeting
summer training in Canada. There was no time to follow up on this.
Overall goals and objectives: Public outreach.
Possible training contract for Canadian centres.
Budget summary: local transport, production of handout materials.

Project Name: Small City outreach

Brief description: Propose to "recycle" existing exhibition for use in small market that has not yet seen Canadian event. Examples could be film screening series or photo exhibition. Candidate locations are Chiayi, Taidong, Ilan and Tainan County, all of which have cultural centres and art galleries but no international events. CTOT would supplement this with

Amount requested: 1,200
Partners (proposed or actual): County/City Cultural Centres
Partner's contributions: Location, logistics, publicity

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